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| --- | --- | --- | --- | --- |
| Scoring Rubric | 1 | 2 | 3 | 4 |
| **Overall Appeal**  Photo Essay  Podcast | The project is disorganized and has been composed with little to no effort.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  The language of the podcast is impromptu and disorganized. It was not written before recording.  The project was not edited. | The project is slightly messy but still appealing to eye. It shows some creativity.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  The project is somewhat disorganized, but some writing was done before recording. It shows some creativity.  The project was somewhat edited. | The project is well organized and aesthetically appealing. It does not push creative boundaries.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  The project is well written, well organized, edited, and was obviously recorded multiple times. | The project is well organized and aesthetically appealing. It pushes creative boundaries while still making sense to the reader.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  The project is well written, well organized, and well edited.  It pushed creative boundaries. |
| **Writing**  Photo Essay  Podcast | The project incorporates writing with several errors, no evidence of editing, and little effort.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  There are several grammatical errors or speech “stumbles” in the recording. The writing and recording are not edited. | The project incorporates writing that does not match the content of the photos or writing that is simply a summary of the photographs.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  There are one two speech “stumbles” and one or two grammatical errors. | The project incorporates well thought out, edited writing.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  The project was written and edited before recording. It has no speech “stumbles.” | The project incorporates writing that is well organized, edited, and pushed creative boundaries.  \_\_\_\_\_\_\_\_\_\_\_\_\_  The project was written and edited before recording. It has no speech “stumbles.” It pushes creative boundaries. |
| **Use of “big idea, theme or issue.”**  Photo Essay  Podcast | The project does not connect to a greater theme.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  The project does not connect to a greater theme. | The project connects to a greater theme, but on a surface level.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  The project connects to a greater theme, but on a surface level. | The project connects to a greater theme in a deep, intellectual way.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  The project connects to a greater theme in a deep, intellectual way. | The projects connects to a greater theme and brings up new ideas.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  The project connects to a greater theme and brings up new ideas. |
| SCORE | OVERALL APPEAL | WRITING | THEME | TOTAL:  GRADE: |