|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Scoring Rubric  | 1 | 2 | 3 | 4 |
| **Overall Appeal**Photo EssayPodcast | The project is disorganized and has been composed with little to no effort. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_The language of the podcast is impromptu and disorganized. It was not written before recording. The project was not edited.  | The project is slightly messy but still appealing to eye. It shows some creativity. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_The project is somewhat disorganized, but some writing was done before recording. It shows some creativity.The project was somewhat edited.  | The project is well organized and aesthetically appealing. It does not push creative boundaries. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_The project is well written, well organized, edited, and was obviously recorded multiple times.  | The project is well organized and aesthetically appealing. It pushes creative boundaries while still making sense to the reader. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_The project is well written, well organized, and well edited. It pushed creative boundaries.  |
| **Writing**Photo EssayPodcast | The project incorporates writing with several errors, no evidence of editing, and little effort. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_There are several grammatical errors or speech “stumbles” in the recording. The writing and recording are not edited.  | The project incorporates writing that does not match the content of the photos or writing that is simply a summary of the photographs. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_There are one two speech “stumbles” and one or two grammatical errors.  | The project incorporates well thought out, edited writing. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_The project was written and edited before recording. It has no speech “stumbles.” | The project incorporates writing that is well organized, edited, and pushed creative boundaries. \_\_\_\_\_\_\_\_\_\_\_\_\_The project was written and edited before recording. It has no speech “stumbles.” It pushes creative boundaries.  |
| **Use of “big idea, theme or issue.”**Photo EssayPodcast | The project does not connect to a greater theme.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_The project does not connect to a greater theme.  | The project connects to a greater theme, but on a surface level. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_The project connects to a greater theme, but on a surface level.  | The project connects to a greater theme in a deep, intellectual way. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_The project connects to a greater theme in a deep, intellectual way.  | The projects connects to a greater theme and brings up new ideas.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_The project connects to a greater theme and brings up new ideas.  |
| SCORE | OVERALL APPEAL | WRITING | THEME | TOTAL:GRADE: |