***Does Your Vision Have Impact?***

Powerful visions inspire bold actions that create high impact. Weak visions do not. Test your vision statement against the following criteria to gauge its impact power.

Apply the following criteria to your draft vision to determine its potential to inspire and motivate action.

**High Impact Vision Criteria**

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|  | **Yes** | **No** | **Needs Improvement** |
| 1. It is a vivid description of a desired future that is a dramatic stretch from where the school is today. |  |  |  |
| 2. It is clear, understandable, and memorable |  |  |  |
| 3. It inspires passion, compels action, and serves as a rallying call. |  |  |  |
| 4. It is consistent with school values and mission. |  |  |  |
| 5. It sets a clear direction and creates alignment in decision-making across the institution. |  |  |  |
| 6. When realized, it will resolve the school’s strategic issues. |  |  |  |
| 7. Will it move the school from good to great? |  |  |  |